

THANKS *for* GIVING

THE CATAWBA MEDICAL FOUNDATION

JUNE 2011

Catawba Valley Medical Center's Women & Children's and Oncology Pavilion

Catawba Valley Medical Center's construction for its new Women & Oncology Pavilion is now underway. The new pavilion will have an entry level, a service level, and three floors. The entry level will have a separate entrance, gift shop, snack area, reception/security, and visitor elevators. A labor triage area, medical outpatient, dedicated pharmacy, education/resource area, and Radiation Therapy entrance will make up the service level of the pavilion. This level also connects to the hospital. The first floor will be dedicated to Inpatient Oncology. It will have 16 private rooms, including two bariatric rooms, family/support space, and will also connect to the hospital. On the second floor, there will be 18 LDRP Private Rooms, a dedicated C-Section room, and a bridge to the second floor tower. The special care nursery, 13 individual bays, seven shared bays, and family areas will be on the third floor. Currently, the excavation is nearing its final stages and the footings and columns for the bridge connector have been completed. The bridge and the south wall of the basement are currently being constructed. The erection of steel is to begin in the next two to three weeks. The conclusion of the building renovation is scheduled for March 2013. The Catawba Medical Foundation will be seeking to raise three million dollars to complete the 34 million dollar project.

Community leaders came together to create a theme for the upcoming campaign. Catawba Valley Medical Center's Capital Campaign theme is "*Building on TRADITION, Caring for Your FUTURE.*" This theme encompasses our mission to improve the health status of Catawba County and to prepare for future generations. We take pride in our accomplishments and look forward to the completion of our renovation project. Through the generosity of people like you, we can make this renovation possible. Thank you for supporting Catawba Valley Medical Center.



Building
on TRADITION,
Caring
for Your FUTURE

Donor Profile: *Betty Long*



"I am currently the Director of Volunteer Services, and I was previously the Executive Secretary in the Administration department at Catawba Valley Medical Center. I love this hospital. I think because I am an employee, I know what the hospital stands for in the community, and how much the administration and staff care about the patients in the community. I chose to support Catawba Valley Medical Center by donating to the Capital Campaign because I believe in the progress of the hospital. I believe the hospital will continue to flourish to meet the needs of the community. I know the addition to the hospital is needed to meet the increase in demands of our patients. The modern technology will help CVMC provide an even higher quality of care. I made my donation in honor of the volunteers because they give so much, and need to be recognized for their gifts."

Donor Profile: *Jonathan Holman*



“I’ve been around Catawba Valley Medical Center since 1996, when I did my Biomedical internship. Both of my daughters were born here, and all of my experiences with CVMC were positive. I told myself that, at some point in my career, I would like to be a part of the CVMC family. I am currently the Director of Clinical Technology Services. The hospital is important to me because I am proud to be part of the services and technology we offer to the local and surrounding communities. To have the diagnostic and therapeutic equipment to treat and diagnose our patients allows our physicians and staff the ability to do their jobs to the best of their abilities. I donated to the Capital Campaign because I wanted to be a part of this growth. Someday, I want to look back and say, “I was a part of that.” The addition is long overdue, and it is important to me because I feel it will have a positive impact on our Women’s Center, Special Care Nursery, and Oncology Services. I do not want to give out any spoiler alerts of what is to come for the tower addition, but I will have to say that it is going to be a first class experience for our patients. I am very excited and fortunate to be a part of this project.”

Other Project Updates

The Surgery Addition and Renovations continue. So far, three new Operating Rooms have been completed and opened. Two additional rooms are scheduled to open in July 2011. The Surgery Project phase is estimated to finish by July 2012. To renovate the Central Energy Plant Retrofit, the building has been upgraded to meet new seismic requirements. A new boiler and new chiller have been installed and two new emergency generators are in the process of being installed. Expected completion of this phase is August 2011.

Message from the Development Office



Thank you for giving to Catawba Valley Medical Center to help us fulfill our mission to the people of Catawba County and beyond. As you may know, we receive no county, state, or federal tax support. To maintain excellence in patient care, we must partner with generous and caring people like you to help fund our most important projects and services. The role of the Catawba Medical Foundation is to serve as the liaison between the community and the hospital by promoting projects of mutual interest and benefit. Please feel free to call me anytime if you would like more information on funding opportunities. Thank you again for your generous support. Your gifts are making a difference in people’s lives!

Guy Guarino
Chief Development Officer